

J. WALTER THOMPSON COMPANY

November 12, 1942

Mr. Addison R. Taylor
Princeton University
Princeton, N. J.

Dear Mr. Taylor:

RE: P. Lorillard Company

Enclosed are the Old Gold Commercials
to be used on the Campus News Program for
the week beginning November 16th.

Very truly yours,

J. WALTER THOMPSON COMPANY

E.W. Jelsik/s
Enc.

Filed
[Signature]